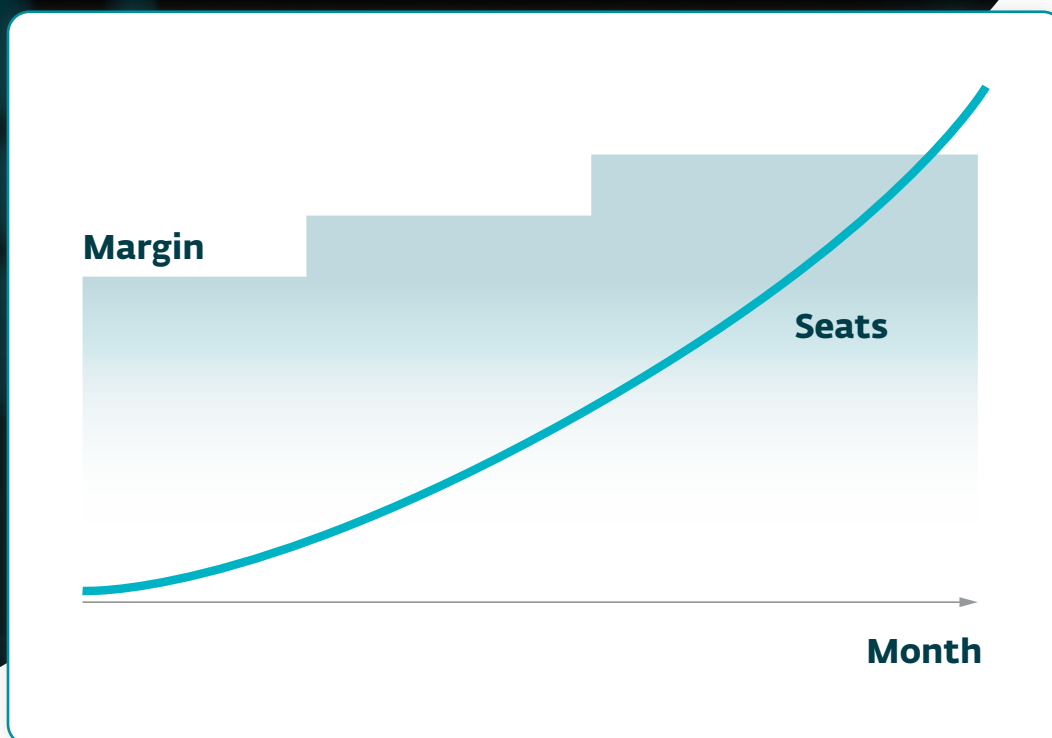# ESET®

MSP PROGRAM

Allowing your MSP business
to progress

Progress. Protected.

The ESET MSP Program is designed around your needs

We've talked to our MSP partners, and we understand that **flexibility and profitability** is key to their progress. This program has been designed to make these goals achievable.

It offers a **unified ecosystem**, a variety of **integration options**, and a **flexible ordering and billing process**. Our MSP-optimized solutions are easy to use, minimize daily operations, and enable you to provide trusted, top-rated security to your customers.

Margin

Seats

Month

Boost your profits with ESET's MSP-friendly model

NO NEED TO WORRY ABOUT SEAT-COUNT FLUCTUATIONS

You only pay for what you actually use on any particular day. There is no flat-rate payment, and no long-term commitment.

YOU MANAGE YOUR OWN CUSTOMERS' SEAT COUNTS

With a single, unified account, you get maximum freedom and flexibility to add or remove seats, and can make other administrative changes in just a few clicks.

ATTRACTIVE UPSELL OPPORTUNITIES

With the ESET PROTECT Platform, moving to a higher tier can add significant extra value, without major cost increases.

YOU CAN TRACK LICENSE USAGE IN REAL TIME

See where you stand at a granular, per-customer, per-day level whenever you need to. At the same time, you can monitor your performance at any point during the month.

YOU'RE IN CONTROL

Enjoy a self-service marketplace experience. All ordering and licensing operations can be performed by you, with no need to wait for approval or contact ESET.

TIER-BASED VOLUME PRICING

Allows you to boost your profits based on the number of clients you cover. The more licenses you sell, the better the unit price you get.

Questions about a product or partnership?
Contact your ESET representative.
www.eset.com

ESET® Digital Security
Progress. Protected.

Stay in control with the ESET PROTECT Platform

ESET PROTECT is the world's most formidable **cyber threat prevention, detection and response platform**. It can be deployed via cloud or on-premises installation, with almost equal functionality, depending on your operational needs.

The XDR-enabling component of the ESET PROTECT Platform provides extended endpoint visibility, threat hunting and incident response designed to immediately mitigate any security issue in your network.

ESET PROTECT CAPABILITIES

Console

Modern Endpoint Protection

Server Security

Full Disk Encryption

Advanced Threat Defense

Cloud Application Protection

Mail Security

Vulnerability & Patch Management

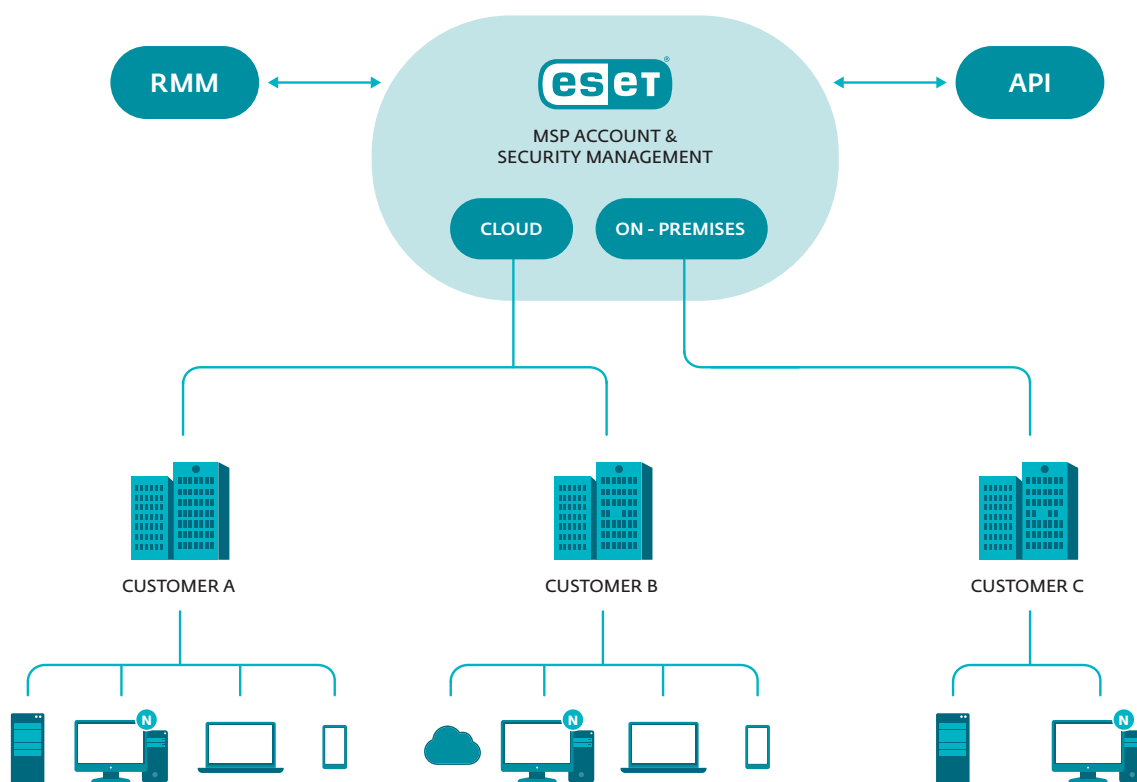Extended Detection and Response (XDR)

Multi-Factor Authentication

A Unified MSP Ecosystem

The ESET MSP Administrator (EMA) is easy to access via the internet. It is closely integrated with the ESET PROTECT Platform via a single sign-on, **automatically synchronizing your customer structure**. You can review your customers' security postures, investigate incidents, mitigate threats and respond immediately via a single screen. EMA features a powerful API, allowing seamless integration with your existing business systems.

Multitenancy allows you to manage multiple customers from a single console while ensuring that customers who require access cannot see the data of your other customers.

Thanks to its **agent-based infrastructure**, you can deploy the management agent on systems with different security products, run scripts, execute remote commands, list installed software and patch operating systems.

RMM ↔ **eset** MSP ACCOUNT & SECURITY MANAGEMENT ↔ API

CLOUD ON - PREMISES

CUSTOMER A CUSTOMER B CUSTOMER C

ESET plugs straight into your RMM

If you're an MSP that works with an RMM or PSA, we've got you covered. At ESET, our focus is to bring you best-of-breed, in-depth integrations with top vendors like ConnectWise, Solarwinds, Datto, Kaseya and others. Check out our plugin page here.

DIRECT PLUGINS

Our unique Direct Endpoint Management (DEM) plugins work without the need for an intermediary console. If you're using our DEMs, your RMM will talk directly to the ESET agent, and vice versa.

A POWERFUL API

The ESET MSP Administrator portal has a powerful and fully documented API, which provides you with unlimited options for integrations, management and automation.

BROAD SECURITY COVERAGE

With our plugin, you can manage Windows and macOS clients plus ESET security on Windows servers. In case your RMM is not directly supported, use the eRMM script in ESET endpoint products to integrate your platform straight away!

datto | RMM

ninja RMM

Kaseya

N-ABLE

ConnectWise
Automate™

ATERA

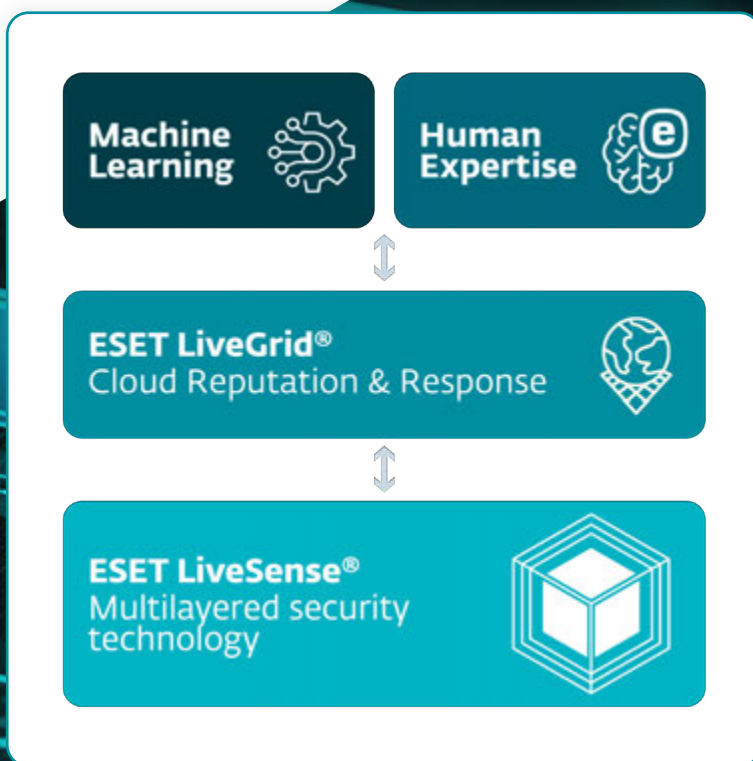**eseT** ® Digital Security
Progress. Protected.

Rely on leading cybersecurity technology

A single layer of defense is not enough in today's constantly-evolving threat landscape. ESET LiveSense®, our multilayered security technology, powers the ESET PROTECT Platform.

This works in combination with our machine learning expertise, cloud reputation system, and our people.

ESET was among the earliest adopters of cloud technology, which powers the ESET LiveGrid® global reputation system to constantly update threat intelligence.

Advances like these are the work of ESET's core strength: our team of dedicated people, who have been researching malware and innovating technology for more than three decades.

Machine Learning

Human Expertise

ESET LiveGrid®
Cloud Reputation & Response

ESET LiveSense®
Multilayered security technology

ESET ® Digital Security
Progress. Protected.

About ESET

WHEN TECHNOLOGY ENABLES PROGRESS, ESET® IS HERE TO PROTECT IT.

ESET brings over 30 years of technology-driven innovation and provides the most advanced cybersecurity solutions on the market. Our modern endpoint protection is powered by unique ESET LiveSense® multilayered security technologies, combined with the continuous use of machine learning and cloud computing. Backed by the world's best threat intelligence and research, ESET products offer the perfect balance of prevention, detection and response capabilities. With high usability and unparalleled speed, we are dedicated to protecting the progress of our customers, ensuring maximum protection.

ESET IN NUMBERS

1bn+
protected
internet users

400k+
business
customers

195
countries and
territories

13
global R&D
centers